

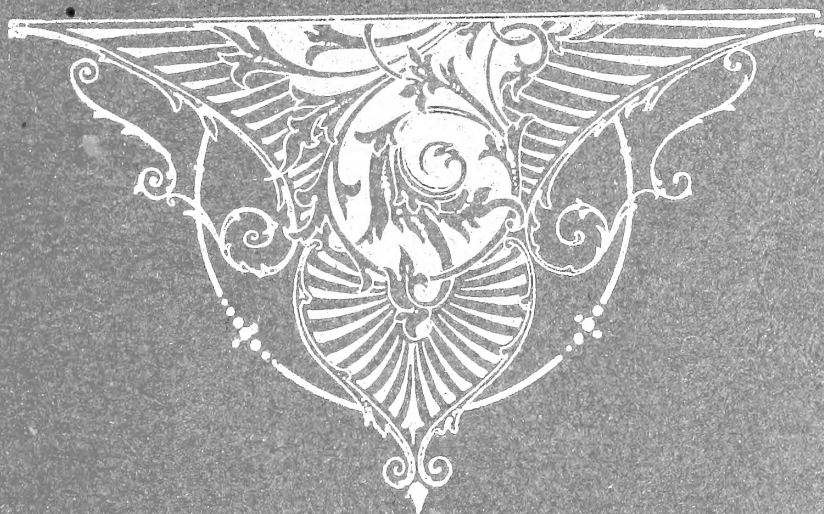
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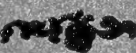


6267  
Catalogue of Pot-Grown

**S**trawberries  
for summer planting



*1900*

Ellwanger & Barry, Mt. Hope Nurseries  
Rochester, N. Y.  Established 1840



# TO OUR PATRONS.

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**W**E take great pleasure in presenting to our many patrons throughout the country, and the public generally, our Annual Catalogue of Pot Grown Strawberry Plants, for July and August planting, and Layer Plants for September and October planting.

## THE QUALITY OF OUR POT GROWN STRAWBERRY PLANTS.

We beg to draw the particular attention of planters to the quality of our pot-grown strawberry plants, and to the care which we exercise in growing, lifting, handling, and packing them. Being desirous of furnishing the very best stock, we take great pains to produce large, healthy, and well grown plants, and we can recommend them with confidence to all who desire to obtain a crop of the choicest fruit quickly and with the least trouble and expense.

## RELIABILITY OF OUR LISTS.

We aim to make our lists as reliable as possible by constant revision, adding the good sorts and rejecting the indifferent ones, and we hope to merit a continuance of the extensive trade with which we have been favored during the last sixty years.

## ADVICE TO CORRESPONDENTS.

### Please Read Before Making Out Order.

Correspondents will oblige by observing as far as possible the following regulations:

1. All orders should be legibly written out.
2. When particular varieties are ordered it should be stated whether, and to what extent, other varieties may be substituted, in case the order cannot be filled to the letter, as happens occasionally in all establishments. Our rule is not to substitute in any case, without being expressly requested to do so.
3. It is requested that post-office address, as well as explicit directions for marking and shipping packages, accompany EACH ORDER. All articles are at the risk of the purchaser after being shipped, and if delay or loss occurs, the forwarders alone must be held responsible.
4. All orders from unknown correspondents must be accompanied with a draft on some of the principal cities, or money order for the amount. If neither can be had, enclose currency in a registered letter.
5. Our customers are requested to notify us instantly of any errors that may be committed in filling their orders, in order that we may at once make ample amends, as we desire to conduct our business in all respects satisfactory to those who favor us with their confidence.

## STRAWBERRY PLANTS BY EXPRESS NOT PREPAID.

Unless especially ordered otherwise, we always forward strawberry plants by express at purchaser's expense. They cannot be sent with safety by freight. *Plants by express are now carried at a reduction of 20 per cent. from regular merchandise rates.*

## STRAWBERRY PLANTS BY MAIL.

### NOTE.—Only layer plants can be sent by mail.

For the convenience of those who cannot be reached by the express companies, we will forward by mail, prepaid, layer plants of all the varieties enumerated in this list. At the ten rate the plants will be mailed at the prices annexed, without extra charge. At the hundred rate, if sent by mail, 25 cts. additional per hundred plants must be remitted for postage. This is an actual outlay for postage. *Pot grown plants cannot be sent by mail.*



# STRAWBERRIES

## DIRECTIONS FOR CULTURE.

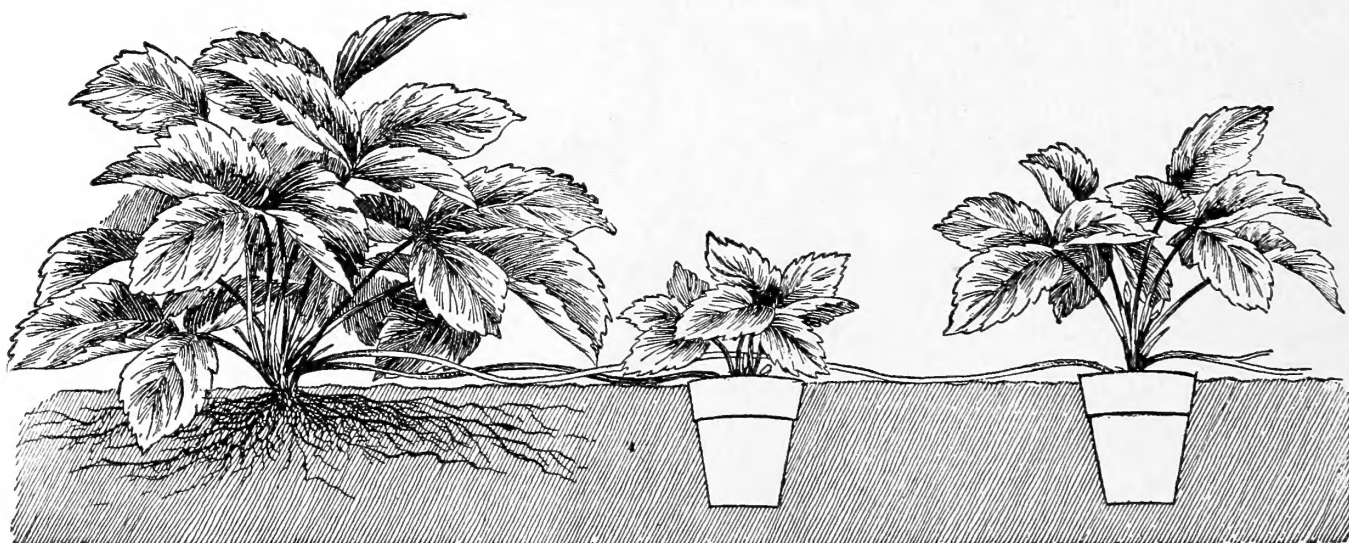
**The Soil and its Preparation.**—The Strawberry may be successfully grown in any soil adapted to the growth of ordinary field or garden crops. The ground should be *well* prepared by trenching or plowing, at least eighteen or twenty inches deep, and be *properly enriched* as for any garden crop. It is unnecessary to say that, if the land is wet, it must be thoroughly drained.

**To Cultivate the Strawberry.**—For family use we recommend planting in beds four feet wide, with an alley two feet wide between. These beds will accommodate three rows of plants, which may stand fifteen inches apart each way, and the outside row nine inches from the alley. The beds can be kept clean, and the fruit can be gathered from them, without setting the feet upon them.

**Culture in Hills.**—This is the best mode that can be adopted for the garden. To obtain fine, large, high-flavored fruit, pinch off the runners as fast as they appear, repeating the operation as often as may be necessary during the summer and early autumn. Every runner thus removed produces a new crown, and in the fall the plants will have formed large bushes or stools, on which the finest strawberries may be expected the following season. In the meantime, the ground among the plants should be kept clear of weeds, and frequently stirred with a hoe or fork.

**Covering in Winter.**—Where the winters are severe, with little snow for protection, a slight covering of leaves or litter, or the branches of evergreens, will be of great service. This covering should not be placed over the plants until after the ground is frozen, usually from the middle of November till the first of December in this locality. Fatal errors are often made by putting on *too much* and *too early*. Care must also be taken to remove the covering in the spring, just as soon as the plants begin to grow.

**Mulching to Keep the Fruit Clean.**—Before the fruit begins to ripen, mulch the ground around the plants with *short* hay or straw, or grass mowings from the lawn, or anything of that sort. This will not only keep the fruit clean, but will prevent



YOUNG STRAWBERRY PLANTS LAYERED IN POTS.

the ground from drying or baking, and thus lengthen the fruiting season. Tan-bark can also be used as a mulch.

A bed managed in this way will give two full crops, and should then be spaded or plowed down, a new one in the meantime having been prepared to take its place.

**To Ascertain the Number of Plants Required for an Acre.**—The number of plants required for an acre, at any given distance apart, may be ascertained by dividing the number of square feet in an acre (43,560) by the number of square feet given to each plant, which is obtained by multiplying the distance between rows by the distance between the plants. Thus, strawberries planted three feet by one foot, give each plant three square feet, or 14,520 plants to the acre.

## POT-GROWN STRAWBERRY PLANTS.

**Ready for Shipment after July 15th.**

Of late this kind of plant has become very popular, and is almost exclusively employed for garden planting. The failures are few, and much care and labor are avoided. We grow the plants in thumb pots, and when they are well established and ready to ship, we turn them out of the pots, preserving the ball of earth around the roots and wrapping it in paper. In this way, during the hottest weather in July and August, plants can be transported safely and transplanted satisfactorily.

**Plants set out in July or August will yield a moderate crop next season. These cannot be sent by mail.**



POT GROWN STRAWBERRY PLANT.

## LAYER STRAWBERRY PLANTS.

**Ready for Shipment after September 15th.**

The plants which we usually furnish are well rooted layers from the open ground. This has been our practice for upwards of sixty years, and we have never had any reason to think that this mode of growing was not a success.

**Shipping Season.**—Layer plants will not be furnished till after September 15th. We continue filling orders till the latter part of October.

**PLANTS BY MAIL.**—Only layer plants can be sent by mail.

For the convenience of those who cannot be reached by the express companies, we will forward by mail, prepaid, layer plants of all the varieties enumerated in this list. At the ten rate the plants will be mailed at the prices annexed, without extra charge. At the hundred rate, if sent by mail, 25 cts. additional per hundred plants must be remitted for postage. This is an actual outlay for postage. Pot grown plants cannot be sent by mail.

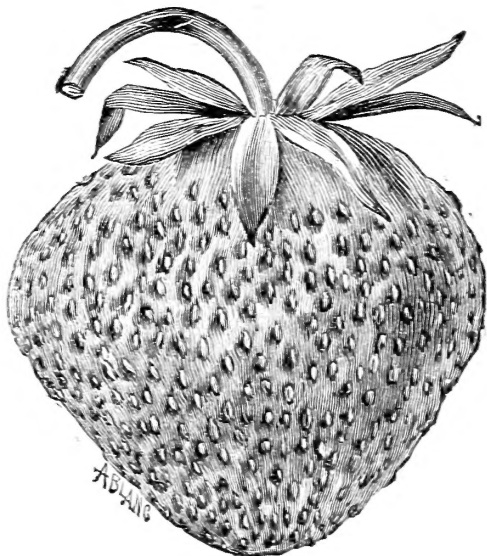
## SELECT STRAWBERRIES.

**Standard Well Tried Varieties.**

Those marked (P) have pistillate or imperfect flowers, and must be planted near perfect-flowering kinds, in order that the flowers may be fertilized. The varieties not so marked are bi-sexual or perfect flowering, and can be planted alone.

**PRICES.**—Except where noted, Pot Grown Plants, 60 cts. per 10, \$3.00 per 100; Layer Plants, 40 cts. per 10, \$1.00 per 100.

**Beder Wood.**—Large, roundish conical, bright scarlet, moderately firm, fair quality; plant vigorous and very productive. A valuable early sort for home use or near-by market, following Michel's Early.



BEDER WOOD.



BUBACH.

**Brandywine.**—Large, roundish conical, of fine quality; moderately firm; prolific; season medium to late; a valuable late variety.

**Bubach (No. 5) (P).**—Fruit large and handsome, roundish conical, bright scarlet, moderately firm, of fair quality; plant a strong grower, with large, healthy foliage, and very productive; succeeds on light or heavy soil. Desirable for home use and near-by market. This has proved to be one of the best Strawberries. Season early to medium.

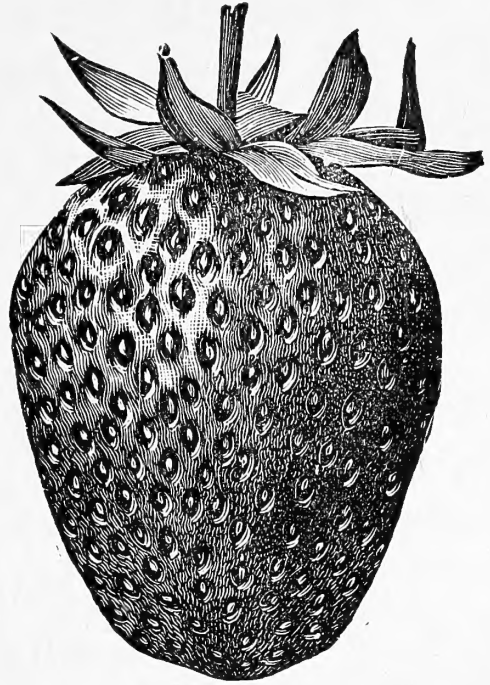


**Clyde.**—Large, roundish conical, bright scarlet; fair quality. Season medium. Plant vigorous, and productive.

**Haverland (P).**—Large, long, light red; moderately firm, medium quality, ripens all over. Very vigorous and healthy, and a great yielder; a valuable variety for home use or near market; needs to be well mulched to keep fruit clean; season early.

**Lovett.**—Large, roundish conical, uniform, seldom ill-shaped, bright crimson, quality good. A variety of merit, continuing good through the season.

**McKinley.**—Introduced by us. This variety has been thoroughly tested on our grounds, and we consider it a superior Strawberry, being remarkable for its size, shape, color, and quality. Berry large, roundish, inclining to conical, but sometimes flattened or coxcombed; color crimson; flesh firm, and quality very good. The plant is vigorous, healthy, and a great yielder; flowers bi-sexual or perfect. Season medium to late. We can confidently recommend it for garden and market culture.

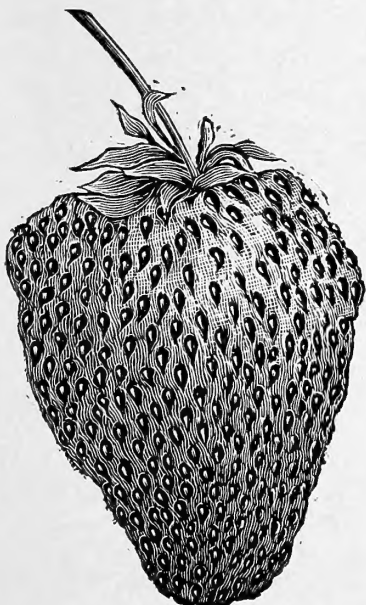


HAVERLAND.

A gentleman wrote to us from Kentucky as follows: "In looking over the Strawberries at the Kentucky Experiment Station, June 1, 1899, I find to my judgment the McKinley the best berry on the ground. Their size, color, and quality were very superior, and there were a good many on the vines."

**Marshall**—Very large, roundish, dark, rich crimson; quality very good, firm; plant vigorous, productive; season medium to late. We consider this one of the very best varieties for all purposes.

One of our customers writes: "The Marshall Strawberry plants you furnished me were more than a success; they are much the best very large berry I have ever fruited. The fruits were immense in size, and held it until the end in a remarkable degree."



M'KINLEY.

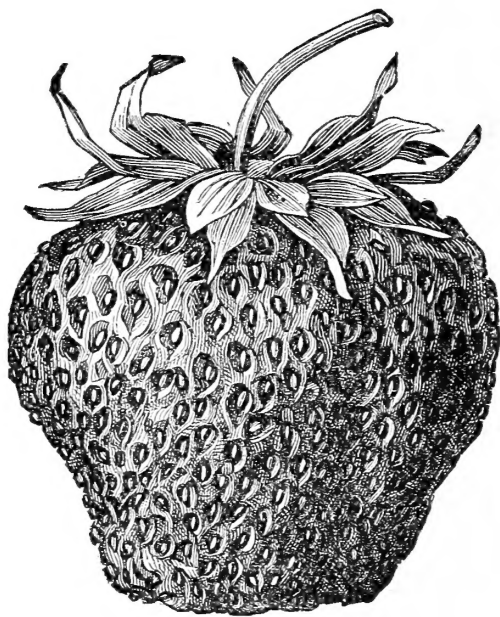
**Michel's Early**—This is the first variety to ripen here; berry medium to large, roundish, bright crimson, firm, fair quality; plant a strong grower and a good bearer. We consider this valuable on account of its earliness and productiveness.

**Parker Earle**—Uniformly large, regular, conical, with a short neck; color, glossy scarlet crimson; ripens all over; flesh moderately firm, no hollow core, quality good; flowers perfect. Plant very vigorous, healthy, and remarkably productive.

**Sharpless**—Introduced by us. We have fruited it extensively, and regard it as one of the very largest and best strawberries in cultivation. Plant very hardy, enduring both heat and cold without injury here. To secure the best results, we advise "hill culture."

**Wm. Belt**—Very large, conical; color bright red; quality good. Season medium to late. Plant strong and vigorous, and quite productive.

## NEW VARIETIES OF PROMISE.



SHARPLESS.

**Gladstone**—A new variety raised at Catawissa, Pa., the home of the famous 'Sharpless Strawberry. It is described as being as large as the Sharpless, and of fine quality; plant healthy, vigorous, and productive. We have seen a sample of the fruit, and we regard it as a variety of promise. It resembles Sharpless, but appears to be an improvement on it in some respects. Pot-grown plants, \$1.00 per 10; \$4.00 per 100. Layer plants, 75c. per 10; \$2.00 per 100.

**Michigan**—A large, handsome berry, of good quality; ripens about mid-season.

**Rough Rider**—A new variety, described as very large, handsome, firm, quality good; vigorous and productive. Season late. We regard this as promising. \$1.00 per 10; \$5.00 per 100, for either pot-grown or layer plants.

## ADDITIONAL VARIETIES.

We also have the following varieties, pot plants of which can be furnished to order by giving three weeks' notice.

**Bush Cluster,**  
**Excelsior,**  
**Gandy,**

**Gibson,**  
**Glen Mary,**  
**Hunn,**

**Margaret,**  
**New York,**  
**Nick Ohmer,**  
**Ridgeway,**

**Sample—(P),**  
**Seaford—(P),**  
**Wilson.**

## FOREIGN VARIETIES OF STRAWBERRIES.

**PRICES.**—Pot Grown Plants, \$1.00 per 10; Layer Plants, 80 cts. per 10, \$3.00 per 100.

**Alpine Wood**—With runners, red and white; very hardy and prolific; fruit small, flavor musky and agreeable.

**Belle Bordelaise**—A variety of Hautbois; medium size; dark red; flesh white, juicy, with a high musky flavor; for the table unrivalled. Plant very ornamental. Season medium to late.

**Montreuil**—A fine large variety of the Alpine; very productive; should be in every garden where choice fruit is desired. One of the best of this class.

## ADDITIONAL FOREIGN VARIETIES.

**Jeanne d'Arc,**

**Mentmore,**

**Royal Sovereign,**

**St. Joseph.**

# JAPANESE IVY

(*Ampelopsis Vettchii.*)

## FOR UNSIGHTLY BUILDINGS

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### A Timely and Valuable Suggestion

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**Unsightly Buildings and Glaring Walls Covered and Ornamented. Bare wall-spaces made a charm instead of an eyesore to all beholders.**

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#### A CHANGING PICTURE OF BEAUTIFUL GREEN.

[From the New York Evening Post.]

“The criticism is sometimes made that the *Ampelopsis* or Japanese Ivy is a detriment to the house over which it climbs. This is disputed by authorities, who say that on the contrary it is of actual value to the building, and adds to its healthfulness, because it attracts moisture which would otherwise be absorbed by the brick or stone to which it clings. As it requires practically no care after it is once started, the question arises why it would not be possible to transform with it some of the ugly business buildings in the city. Over in Brooklyn, the courtyard of a bank is covered with a velvet turf. The yard is shut in on one side by the solid brick wall of the next building, which is of a common, ugly architecture. This blank wall was first painted white, but its glare was unpleasant to the bank people, who had to look out at it, and a few years ago ivy was planted at its base. To-day it is a changing picture of beautiful green, from the tender tint of the first awakened shoots in early April to the glossy richness of the dark shade of late autumn. On a breezy day, the fluttering of its leaves shows rhythmic waves of verdure; the sunlight glances through it in artistic silhouette; the rain plays upon it, brightening and freshening it, and working out odd designs. There is no moment of any day that this great green screen is not offering some attraction to the eyes lifted from rows of figures. Many of the factory buildings along the water front might well take on such easily acquired beauty, and make their bare wall-spaces a charm instead of an eyesore to all beholders.”

We have strong plants from pots of this beautiful vine which can be shipped at any time during the summer. Price, 35 cents each.

# OUR NEW GENERAL CATALOGUE

## Of Trees, Shrubs, Roses, Etc.

Carefully revised, beautifully illustrated with half-tone engravings, with cover of exquisite design, contains accurate and trustworthy descriptions of the most valuable varieties in cultivation, and is replete with practical hints, indispensable to planters. Although prepared at great expense, it will be sent *free* to our regular customers; to others, on receipt of ten cents.

### OPINIONS OF THE PRESS.

“One of the most beautiful (as well as trustworthy) publications of the kind ever issued.”

—*Country Gentleman.*

“A model catalogue.”

—*National Nurseryman.*

“A gem—a masterpiece of work.”

—*Vick's Magazine.*

“Handsome and instructive.”

—*Florist's Exchange.*

“A trustworthy reference book.”

—*American Gardening.*

“A wonderfully instructive and entertaining volume.”

—*Post Express.*

“This splendid and reliable work, which is so full and complete that it leaves little to be said.”

—*Rural New Yorker.*

**Every planter should have a copy in his possession  
for reference.**

## CATALOGUE OF HOLLAND BULBS

and Specialties for Fall Planting will be issued in August and mailed **free** to all applicants. Wholesale Catalogue or Trade List, issued semi-annually (January and August), **free**.





